



# 2012 Annual Report

~ Working together for generational change

# EDUCATIONAL OPPORTUNITIES *for* CHILDREN AND FAMILIES **2012 Annual Report**

# **Contributors:**

Accounting Administrator	Alana Rhea
Chief Financial Officer	Wayne Purrett
Community Partnership & Resource Development Manager	Wayne Clemetson
Deputy Executive Director	Wendee Shuell
Director of Child and Family Services	Vern Nickelson
Education Support Supervisor	Margaret Selway
Early Support for Infants and Toddlers Supervisor	Maria Pilcher
Executive Assistant	Roni Stephens
Executive Director	Carol Foster
Family Engagement Manager	Carrie Urban
HotShots Youth Sports Program Director	Shannon LeBlé
Human Resources Administrator	Cheryl Hamilton
Program Resources Assistant	Bobbi Ayers

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The photos in this report are of children who have participated in programs provided by Educational Opportunities for Children and Families (EOCF).

#### STATEMENT OF NONDISCRIMINATION

EOCF shall not discriminate in its staff, hiring practices, board, volunteers, volunteer committees, or recipients of any service on the basis of a person's race, color, religion, sex, sexual orientation, age, national origin, marital status, veteran status, mental, physical or sensory disability, or any other status not listed, as protected by state and/or federal law.

#### **Mission Statement**

Strengthening children and families through early learning, child development education, and community partnerships.

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# **A Rich History**

Educational Opportunities for Children and Families (EOCF) has grown to become a leading provider of comprehensive early childhood education and family support programs in Southwest Washington. EOCF is one of the largest social service organizations in Southwest Washington and is the second largest social service nonprofit organization in Clark County with an annual operating budget of \$11.5 million and 270 employees. EOCF serves more than 1,000 at-risk children and families in its early learning programs. Another 2,000 children are served in the HotShots Youth Sports program. Areas served include Clark County, Pacific County, and the Woodland portion of Cowlitz County.

Originally called Economic Opportunity Committee (EOC) of Clark County, the agency was incorporated in 1967 as a Community Action Program agency to administer War on Poverty programs. In the early 1970s, EOC's Board of Directors decided to focus exclusively on serving low-income children and families through Head Start, the federal government's preschool education program. In the 1980s, EOC added the Washington State-funded Early Childhood Education and Assistance Program (ECEAP). During the 1990s, EOC expanded Head Start services to Pacific County, opened seven new Head Start centers in Clark County, moved a center from Wahkiakum County to Woodland, became the administrator of the Early Support for Infants and Toddlers Program (formerly named ITEIP), and launched Early Head

Start and full-day Head Start services. In 2003, the agency's name was changed to Educational Opportunities for Children and Families to better reflect the services provided to the community. EOCF also assumed sponsorship of the HotShots Youth Sports program in 2003. EOCF faced several challenges in the first decade of the new millennium related to significant funding decreases and service expansion slowdowns.

Despite EOCF's strong community support and the efforts of numerous volunteers, EOCF continues to be challenged to meet its required \$1.6 million Non-Federal Share quota of community donations of cash and in-kind goods and services. Through its committed staff, families, and partners EOCF continues to work hard to increase matching contributions in 2012-2013. This year saw transition in two EOCF leadership positions. Former Executive Director Douglas Lehrman retired and Carol Foster took the helm. Former CFO Sherman Hu resigned for new opportunities and Wayne Purrett joined the agency in that position.

EOCF continues to focus on expanding opportunities for comprehensive early child care and early learning services in Southwest Washington through growing community partnerships, obtaining early learning facilities in neighborhoods with the most need, and in positioning the agency for expansion of the state's Early Childhood Education and Assistance Program (ECEAP) in 2012-13. We remain resolutely committed to serving children and families through early learning and family engagement.

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### Making a difference...

The services EOCF provides continue to give children the best possible start on their educational careers and provide a foundation for parents to be their children's first and best teachers. Research on programs like Head Start and ECEAP shows that the gains made in these programs help children to succeed in school at a rate exceeding that of their peers from similar demographic groups. All of EOCF's preschool programs and services promote high-quality and developmentally appropriate best practices. EOCF focuses on the whole child, including his or her cognitive, social, emotional, and physical development. All of these elements are critical for school readiness, which provides the focus and foundation for all of EOCF's programs. EOCF also stresses parent engagement and offers many opportunities for parents to build on their strengths, improve their parenting skills, participate in program governance, connect with their community, and advocate for themselves and their families. Kindergarten readiness is a primary focus for EOCF's early learning programs.

In response to the needs of children and families in EOCF's service areas, EOCF offers a wide range of services and programs including:

- Part-day, full-day, and home-based Head Start
- Part-day ECEAP
- Full-day and home-based Early Head Start
- Early Support for Infants and Toddlers (ESIT)
- HotShots Youth Sports basketball program

While EOCF strives to serve as many eligible children as possible, current funding only allows 15-25% (depending on program type) of the eligible children in Clark, Cowlitz, and Pacific counties to be served through EOCF's Head Start and Early Head Start programs.

### 2012 Highlights

- Selected and highlighted as an excellent non-profit agency in Vancouver Mayor's State of the City Address event
- Hosted the first Early Learning Champions Award Luncheon, honoring 6 community champions. Shared the proceeds of the event with a community partner – SELF
- Triennial Federal Head Start/Early Head Start Review successfully completed
- Continued work on rebranding the agency. Decided to keep EOCF name, update the logo and change the tagline.
- Held a community open house at new administration campus, with Vancouver Mayor Tim Leavitt as keynote speaker
- Created new community partnerships
- Hired a new Executive Director
- Held our 6th annual Pinot, Piano and Panache friend and fundraiser event
- Created a six-minute video presenting the mission of EOCF and highlighting families' growth
- Recruited and hired a new Chief Financial Officer
- Hosted a principals and superintendents appreciation dinner to celebrate the agency's partnerships with community school districts.

## **Our Mission Realized**

As shared by Rachel Collins



Almost three years ago, Rachel Collins found herself at her weakest point. The physical and emotional abuse she received on a daily basis left her and her children in a constant state of fear and uncertainty, never quite sure if tomorrow would find her children orphaned at the hands of their own father. She wanted for things to work the way she had envisioned, to be loving parents to their children and provide a happy, safe and stable home. But it was never ever going to be that way. Rachel finally decided that if she wanted her life to change then she needed to change it. Although she also grew up in a very violent home, she made the decision that she was NOT going to be a victim, but instead they would be survivors. She secretly searched to find any kind of help and decided to relocate from San Diego, California to

Vancouver, Washington. She was terrified, but left everyone and everything behind, knowing they needed a brand new start.

Rachel's 3 year old son was having speech problems when she learned about EOCF. She was excited to find an agency that had a passion for her children, and she knew that with speech services her son was going to be okay when he went to kindergarten. She faced another hiccup in her success, and that was the horrendous cost of child care. She was in no position to pay for it without a job and nothing to her name, since she had escaped with her children and not much more.

It was through the EOCF Head Start family advocate at Y's Care that she learned of all the support and resources available throughout the community. Now she was able to work and provide for her family. "Not only was EOCF concerned about my children's well being and success, they were equally concerned with mine. They understand that in order to have a successful child, the parent(s) must also be successful. I feared being looked at differently because I was considered 'poverty level'. This could not have been further from the truth. EOCF was there to help me and guide me, never there to judge me and my financial status or my home situation. This was such a comforting feeling and took away so much of the anxiety I felt. I was then introduced to Policy Council, the parent governing board, which is where I truly found my voice and confidence again. I finally felt like I was where I was supposed to be. Without the continuous support, confidence in me, and my children's well being at heart that EOCF provided, I would not be where I am. I believe wholeheartedly in this organization, and I share their passion and drive for the children and families in this community. I will help as many children and families as I can from falling through the tough cracks in life," says Rachel.

Rachel made an important contribution at EOCF, and has been very active in the community 'paying it forward.' She frequently speaks on domestic violence.

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### **Engaging the Entire Family**

The involvement of families can have a powerful impact on a child. Research has shown that parental involvement in their children's education can result in a variety of positive outcomes including greater interest in school, better attendance, enhanced teacher-child relationships, and increased self-esteem. Staff at EOCF partner with parents/guardians to set family goals, develop connections to community resources, and create opportunities for family involvement through volunteering in the classroom, assisting with planning center events, participating in parent training opportunities, serving on EOCF committees, and representing program parents as an elected member of EOCF's Parent Policy Council. EOCF coordinated over 100 family engagement events in 2012.



Some popular events included:

- "Healthy Food, Healthy Families" classroom trainings (in partnership with WSU Extension)
- Family literacy events featuring storytelling, games, arts and crafts activities, and free books
- How to Raise Emotionally Healthy Children parenting education sessions

In addition to enriching families' lives, family engagement outcomes lead to positive and enduring changes for them.

**Policy Council** provides an opportunity for parents to develop advocacy skills and to make a difference in the education that EOCF provides for children and families. The Policy Council shares program governance with the Board of Directors and EOCF management staff. Policy Council elections are held each fall and are open to all adults parenting a child enrolled with EOCF. Policy Council members take office in December and serve for one year.

### 2011-2012 Policy Council Members

Surina Nash, Chairperson Bernadette Anoai-Shroyer, Vice Chair Rachel Collins, Treasurer, HS Delegate Alternate Monica Myers, Secretary, EOCF Board Delegate Alt. Stephanie Bates, EOCF Board Delegate Brandyn Brooks, Head Start Delegate, EHS HB Jessica Beavers, ECEAP Delegate Josh Fully, Community Representative Jo-Ellen Wesley-Barber, PC Mentor Debbie Jennerjohn, PC Board Mentor Elaine Hull Erik Kaarto Lee Knott Jared Louvier Star Montgomery Juana Morozumi Robyn Rosenau Janie Trevino-Nunez Tara Tveidt Sharla Will Victoria Wood

# Head Start and Early Childhood Education and Assistance Program

2011-2012 Program Year Enrollment	Funded	<b>Total</b> (including turnover)
Head Start Part-Day	400	467
Head Start Full-Day	85	134
Head Start Home-Based	48	64
ECEAP	368	454
TOTAL	901	1119

EOCF operates two programs serving children ages 3-5, the federally-funded Head Start program and the Washington State-funded Early Childhood Education and Assistance Program (ECEAP). The goal of these programs is to prepare children for entry into public schools. These programs actively recruit low-income families and children with disabilities and/or special needs. Head Start offers part-day part-year, full-day full-year, and home-based options, while ECEAP offers a part-day part-year option. Programs provide education for children and families, ongoing assessments, comprehensive healthcare, family involvement activities, access and referrals to social services, and 1/3-2/3 of children's daily nutritional needs. Of the children enrolled in Head Start, 96% received physical exams and dental screenings.

EOCF's Head Start programs received funding for 533 children and families. 400 were served in part-day classrooms, 85 in full-day child care classrooms, and 48 were provided with Home-based services.

EOCF's ECEAP programs received funding for 368 children and families, and with turnover a total of 454 were served.





### Early Head Start

Early Head Start is a federally-funded, community-based program offering home-based and centerbased models for pregnant women and low-income families with infants and toddlers (ages birth-3). Enrolled families and pregnant women/couples work with staff to develop a plan that is driven by family-identified strengths, needs, resources, and goals. The program's mission is to promote healthy prenatal outcomes for pregnant women, enhance the development of very young children, and promote healthy family functioning. Of the children enrolled in Early Head Start, 97% received physical exams and 89% received dental screenings.

EOCF's Early Head Start program received funding for 85 children and families, and with turnover a total of 140 were served.

2011-2012 Program Year Enrollment	Funded	Actual
Early Head Start Home-Based	36	62
Early Head Start Center-Based	50	78
TOTAL	86	140

### **Prenatal Education includes:**

- Nutrition
- Typical fetal development, including the risks of smoking and drinking alcohol
- Labor and delivery expectation
- Postpartum recovery, including maternal depression
- Health promotion and assistance accessing services

### **Early Head Start offers:**

- Nutritional assessments
- Developmental screening and assessments
- Social and emotional screening and observations
- Parenting support and education
- Support in completing well-child exams and dental screenings
- Support to families with special needs children
- Child growth and development education
- Health promotion and assistance accessing services

# Early Support for Infants and Toddlers

Early Support for Infants and Toddlers (ESIT) is a Washington State-funded information and referral program that assists families in accessing early intervention services for children ages birth-3 with possible developmental delays. ESIT serves as the single point of entry for families into Clark County's Early Intervention Services and coordinates activities, services, and developmental screenings with other community service providers. If a child is screened and determined to be eligible for ESIT, his or her family will be assigned a family resource coordinator. ESIT's family resource coordinators are critical to families as they assist them in understanding their rights, coordinating services between multiple providers, and advocating on behalf of their children.

### 2011-2012 Summary of ESIT Services

Number of children served with Individualized Family Service Plans	549
Number of children screened	519
Number of children referred for further	364
evaluation	



# **HotShots Youth Sports**



HotShots Youth Sports provides basketball programs for Clark County youth grades 1-6, under the direction of Shannon LeBlé. HotShots philosophy promotes children having fun while playing sports. Children also learn the importance of teamwork, instruction, fair play, and sportsmanship. Approximately 250 teams involving 2,000 children competed during the fall, winter, and spring basketball seasons, primarily from the Vancouver and Evergreen School District areas. Scholarships may be granted upon request to ensure that income is not a barrier to participation. Registration information is available at www.hotshotsyouthsports.org.

## Kindergarten Readiness

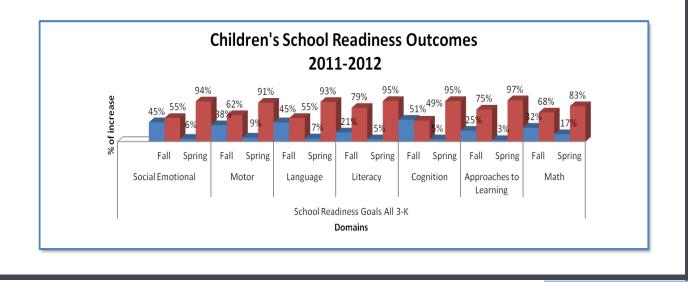
At EOCF, the Head Start Act of 2007 guides our interpretation of School Readiness as follows: "Children possessing the skills, knowledge, and attitudes necessary for success in school and for later learning and life."

Preparing our students for kindergarten and beyond begins with ensuring our student goals align with the Head Start Child Development Early Learning Framework, the Principles of Washington State Early Learning Guidelines, local public and private school programs and in concert with the families we serve.

It is in this spirit that EOCF plans measurement strategies, tools used, schedule for measurement, and its process for using results for important improvements. Using the early childhood assessment tools including the CLASS Assessment Scoring System, Teaching Strategies GOLD, and Creative Curriculum Implementation Checklist, data is aggregated and analyzed to inform decisions in areas of children's strengths/challenges as well as reflect professional development and programmatic details of our agency.

Our Data is compiled using a variety of pre-determined aggregates such as program wide, Dual Language Learners, Children on IEP/IFSP's, Head Start and ECEAP students only, by each class-room and by individual student. Data is reviewed by staff and families to inform planning and instructional strategies.

On a larger scale, this data also guides our decisions for continuous classroom and program improvements, professional development, training, and financial and management system decisions. The graph below represents student's percentage of growth from development within the seven domains that demonstrate school readiness. Fall 2011, checkpoint #1, is our baseline, and is compared with spring 2012. The growth of students is well documented.



# EOCF serves children and families in Clark, Cowlitz and Pacific Counties.

Head Start, Early Head Start, and Early Childhood Education and Assistance Program serve children in full-day full-year and part-day part-year programs. EOCF also works with several partner sites within the communities it serves.

#### Administration (new address)

Physical: 17800 SE Mill Plain Blvd., Suite 150, Vancouver, WA 98683-7588 Phone: (360) 896-9912 Fax: (360) 892-3209

### **Head Start Sites**

Battle Ground Battle Ground Center Manor Center Pacific County Long Beach Center South Bend Vancouver Clark College Center \* <sup>+</sup> Ellsworth Center <sup>+</sup> Evergreen ECE Center (Blended) Fruit Valley Hazel Dell Center Home-Based program Kids Care- Innovative Services NW \* <sup>+</sup> Learning Avenues Child Care Center \* <sup>+</sup>

McKenzie Prairie View Orchards Center (Blended) Sandra J. Odren Family Center <sup>+</sup> Sarah J. Anderson Center St. Johns Center YWCA -Y's Care Children's Program\* <sup>+</sup> <u>Washougal</u> East County Hathaway <u>Woodland</u> Woodland Center <u>Yacolt</u> Yacolt Center

### Early Head Start Sites

Vancouver Ellsworth Center <sup>+</sup> Home-Based program (The Arc SW WA) Sandra J. Odren Family Center <sup>+</sup>

### Early Childhood Education and Assistance Program Sites

#### <u>Vancouver</u>

Burton Early Learning Center (SWCCC) \* Learning Avenues Child Care Center \* South Ridge (SWCCC) \* Vancouver Early Childhood Center YWCA - Y's Care Children's Program \*

> \* Partner Site <sup>+</sup> Full day, full year program

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# **Board of Directors**

The EOCF Board of Directors shares program governance functions with the Policy Council. The board is a continuing body, made up of community citizens who have an interest in and a commitment to an oversight role and to serving as fiduciary agents. The board's membership represents the business, legal, educational, and social services communities of EOCF's service area and also has representatives who are parents of children formerly and currently served by EOCF.

#### 2011-12 Board Members

Ed Turk, Chair Jan Jewett, Vice-Chair Rollin Perrigo, Secretary-Treasurer Emma Moore, Parent Policy Council Rep Jan Asai Ginny Gronwoldt Jill Homme Debbie Jennerjohn Sandra Odren Tammi Olund Kathryn Smith Lynn Valenter Jo-Ellen Wesley-Barber Steve Leatham, Ex-Officio

### Audit Results

EOCF is required to report the results of its annual financial audit. The audit firm used was:

Kern & Thompson, LLC (Certified Public Accountants) 1618 SW First Avenue, Suite 215, Portland, OR 97201-5708, (503) 222-3338

For the fiscal year ending October 31, 2012, EOCF was determined by the auditor to be in compliance with all requirements. EOCF underwent a triennial monitoring review by the Office of the Secretary of the US Department of Health and Human Services in May 2012 for the 2011-12 program year. Results from the triennial review included honoring internet bids for procurement (Standards for Financial Management Systems); implementing a comprehensive cycle of certified real estate appraisals for all early learning sites (including those at district schools); ensuring continuous and comprehensive health and safety inspections of all facilities and physical environments, materials and equipment; and utilizing the ChildPlus data system for environmental monitoring, as well as monitoring subcontractors' hiring checklists for each new hire for compliance with all federal and state regulations.

# **Financial Information**

### Fiscal Year Ending October 31, 2012

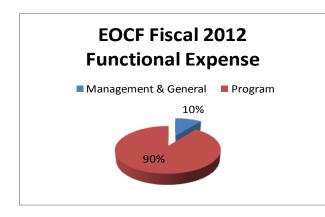
Revenue and Support		Percentage
Head Start Program	5,440,531	42.6%
Early Head Start Program	1,241,021	9.7%
USDA	336,696	2.6%
ESIT	441,813	3.5%
Federal - other		0.0%
Nonfederal - other	428,890	3.4%
Washington ECEAP	2,605,579	20.4%
Washington State child care subsidy	520,501	4.1%
In-kind (non-GAAP Basis)	1,760,672	13.8%
TOTAL	12,775,703	
Expenditures		
Personnel	6,531,380	50.9%
Fringe Benefits	2,128,185	16.6%
Travel	137,745	1.1%
Equipment	10,626	0.1%
Supplies/Goods and Services	780,830	6.1%
Contract Services	1,172,215	9.1%
Facility Constructions	40,177	0.3%
Other	111,994	0.9%
Depreciation	157,551	1.2%
In-kind (non-GAAP Basis)	1,760,672	13.7%
TOTAL	12,831,375	

# **Financial Information**

#### Assets

Change in Unrestricted Net Assets	(55,672)
Net Assets End of Year	2,491,890
Net Assets Beginning of Year	2,547,562

Functional Expenses		Percentage
Head Start Grant	4,894,762	44.2%
Early Head Start Grant	1,124,765	10.2%
USDA Food	330,548	3.0%
ESIT	399,827	3.6%
Child Care Subsidy	487,295	4.4%
Non-Federal Other	367,945	3.3%
ECEAP Grant	2,312,546	20.9%
Management & General	1,153,015	10.4%
	11,070,703	
In-kind (non-GAAP Basis)	1,760,672	
	12,831,375	



#### THANK YOU TO EOCF'S FUNDERS AND COMMUNITY PARTNERS!

EOCF could not change lives without your support.

#### PRIMARY FUNDING SOURCES

Clark County Early Learning Fund (through SELF) HotShots Youth Sports Program NW Health Foundation State of Washington Departments of: Early Learning Early Support for Infants and Toddlers Office of Superintendent of Public Instruction US Departments of: Health and Human Services, Administration of Children and Families Agriculture PARTNERS Arc Southwest Washington, The Altrusa Battle Ground Community United Methodist Church **Battle Ground Public Schools BIA Remodelers Biggs Insurance Services** Boys & Girls Clubs of SW WA / O.K. Club House Burgerville CBRE, Inc (Jason Green) Camas School District **Catholic Community Services** Children's Center Children's Home Society of Washington SW Branch Children's Project, The (Gerald Newmark, Ph.D. and Deborah) CIGNA City of Vancouver Clark College Clark County Community Network Clark County Department of Community Services Clark County Department of Public Works Clark County Food Bank Clark County Foster Grandparent Program Clark County Health Department Clark County Public Health Clark County Skills Center **Coastal Community Action** Columbia Cascade (Steven Kirn) **Columbia River Mental Health Services** Community Church of God Department of Social and Health Services **Divine Consign** Division of Children and Family Services Educational Service District #112 **Employment Security Department** Evergreen Public Schools #114 Foster Grandparents Free Clinic of Southwest Washington, The **HB** Fuller Hilton Vancouver Hockinson School District Humane Society for Southwest Washington

iO Credit Union Innovative Services NW Jan Stockton & Associates, PC Johnston, Anne, RN-Clark Co. Public Health Kaplan Early Learning Company La Center School District Lakeshore Learning (Brian Kenneweg) Learning Avenues Child Care Lile Moving and Storage McGuiness, Dr. Phillip, Pediatrician-The Vancouver Clinic Manley Architects Manor Evangelical Church Mill Creek Pub Miller Nash LLP, Attorneys at Law NP Solutions (Vicki Welter) Naselle-Grays River School District Nonprofit Network Southwest Washington Northwest Regional Educational Laboratory Ocean Beach School District Oregon Pacific Capital Management Corp. Oregon Zoo Pacific County Health Department PacTrust (Ryan McGuire) Page Ahead Printing Expressly for You Quantum Residential Raymond School District **Ridgefield School District** Salvation Army of Clark County Scheer, Melody, RDH-Clark Co. Public Health SHARE Backpack Program Southwest Washington Child Care Consortium Stockton & Associates, PC Support for Early Learning and Families (SELF) **Ultimate Truck Service** Umpqua Bank Unitarian Universalist Church of Vancouver VanBoxtel Family Vancouver Business Journal Vancouver Community Services Office Vancouver Housing Authority Vancouver Public School District #37 Vaughn, Dr. Katherine, Pediatrician-The Vancouver Clinic Vancouver Rotary Foundation Vesta Hospitality WSU Master Gardner Program Washington Dental Service Foundation Washington Reading Corps (AmeriCorps) Washington State University -Vancouver Washougal School District Waste Connections Willapa Valley School District Woodland School District YWCA Youth Employment Program