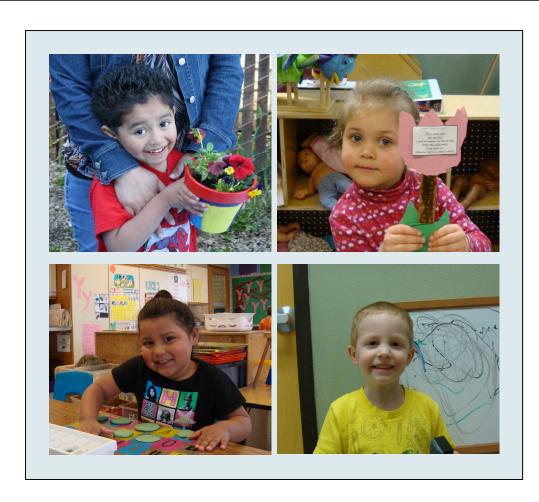


Educational Opportunities for Children and Families



2010 Annual Report

~ Working together for generational change

Educational Opportunities *for* Children and Families **2010 Annual Report**

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The photos in this report are of children who have participated in programs provided by Educational Opportunities for Children and Families (EOCF).

STATEMENT OF NONDISCRIMINATION

EOCF shall not discriminate in its staff, hiring practices, board, volunteers, volunteer committees, or recipients of any service on the basis of a person's race, color, religion, sex, sexual orientation, age, national origin, marital status, veteran status, mental, physical or sensory disability, or any other status not listed, as protected by state and/or federal law.

Mission Statement

Strengthening children and families through early learning, child development education, and community partnerships.

~ Working together for generational change



A Rich History

Educational Opportunities for Children and Families (EOCF) has grown to become the leading provider of comprehensive early childhood education and family support programs in Southwest Washington. EOCF is one of the largest social service organizations in Southwest Washington and is the second largest social service nonprofit organization in Clark County with an annual operating budget of \$11.5 million and 265 employees. EOCF serves more than 1,000 at-risk children and families in its early learning programs. Another 2,000 children are served in the HotShots Youth Sports program. Areas served include Clark County, Pacific County, and the Woodland portion of Cowlitz County.

Originally called Economic Opportunity Committee (EOC) of Clark County, the organization was incorporated in 1967 as a Community Action Program agency to administer War on Poverty programs. In the early 1970s, EOC's Board of Directors decided to focus exclusively on serving low-income children and families through Head Start, the federal government's preschool education program. In the 1980s, EOC added the Washington State-funded Early Childhood Education and Assistance Program (ECEAP). During the 1990s, EOC expanded

Head Start services to Pacific County, opened seven new Head Start centers in Clark County, moved a center from Wahkiakum County to Woodland, became the administrator of Early Support for Infants and Toddlers (formerly called ITEIP), and launched Early Head Start and full-day Head Start services. In 2003, the agency's name was changed to Educational Opportunities for Children and Families to better reflect the services provided to the community. EOCF also assumed sponsorship of the HotShots Youth Sports program in 2003. EOCF faced several challenges in the first decade of the new millennium related to significant funding decreases and service expansion slowdowns.

Despite EOCF's strong community support and the efforts of numerous volunteers, EOCF failed to meet its matching community contribution requirement in 2009-2010. Through its committed staff, families, and partners EOCF is working hard to increase matching contributions in 2010-2011. EOCF continues to focus on expanding opportunities for comprehensive early child care and early learning services in Southwest Washington so that all children will have the opportunity to get the best possible start on their educational journeys.

Making a difference...

The services EOCF provides give children the best possible start on their educational careers and help parents to be their children's first and best teachers. Research on programs like Head Start and ECEAP shows that the gains made in these programs help children to succeed in school at a rate exceeding that of their peers from similar demographic groups. All of EOCF's preschool programs and services promote high-quality and developmentallyappropriate best practices. EOCF focuses on the whole child, including his or her cognitive, social, emotional, and physical development. EOCF also stresses parent involvement and offers many opportunities for parents to build on their strengths, improve their parenting skills, participate in program governance, connect with their community, and advocate for themselves and their families. Kindergarten readiness is a primary focus for EOCF's early learning programs.

In response to the needs of children and families in EOCF's service areas, EOCF offers a wide range of services and programs including:

- Part-day, full-day, and home-based Head Start
- Part-day ECEAP
- Full-day and home-based Early Head Start
- Early Support for Infants and Toddlers
- HotShots Youth Sports basketball program

While EOCF strives to serve as many eligible children as possible, current funding only allows 15% of the eligible children in Clark, Cowlitz, and Pacific counties to be served through EOCF's Head Start and Early Head Start programs. When including children enrolled in ECEAP as well, 22% of eligible children are served.

2010 Highlights

- Opened the McKenzie Head Start site at Evergreen High School, allowing the mix of "older" high school students in vocational education programs to have volunteer experiences working with the "younger" early learners in the center
- Continued to improve the agency's financial strength and stability by increasing agency reserves, which tend to be a constant challenge for nonprofit agencies
- Created an "External Strategic Plan" for the Board of Directors, focused on development and expansion strategies for the agency and increasing emphasis of the board being ambassadors of the program; this will increase visibility and support from the business sector as well as the community at large
- Strengthened family participation in EOCF's programs by undertaking increased emphasis on father/male involvement in the lives of the young children served by EOCF
- Conducted EOCF's 4th annual friend/fund raising event in November and increased the amount of money raised and number of supporters attending
- Continued and increased EOCF staff involvement throughout the community on numerous boards, task forces, and working committees with various missions in social services and early learning services in Clark County
- Developed curriculum for families around the book "How to Raise Emotionally Healthy Children" by Dr. Gerald Newmark

Our Mission Realized...

EOCF made a big difference in the lives of Battle Ground Head Start Teacher/Family Advocate (TFA) Jenny Flowers and her son, Elijah. Now she is making a difference in the lives of other children and families as well.

Jenny Flowers' experience with EOCF began when she was a Head Start student at the Orchards site in 1982. Her teacher was Vern Nickelson, who is now EOCF's Director of Child and Family Services. She still remembers being picked up by the blue van, playing dress up with wigs and building big block forts. She also remembers trying new foods and finding out that she liked them. Most of all, Jenny remembers feeling a consistent message that she was cared for and could be successful during a challenging time of her childhood.

When Jenny moved on to kindergarten, her teacher had to give her extra work because Jenny was ahead of the class. She was reading at second grade level when she left kindergarten. Jenny believes that getting her "head start" is the reason she excelled in school.

For as long as she can remember, Jenny wanted to be a psychologist and a teacher, but she couldn't pick between the two. She ultimately earned her Bachelor's Degree in



Jenny Flowers and Vern Nickelson's 1982 class photo

Psychology from WSU. She also took Early Childhood Education classes since she was interested in that aspect of child development. Upon graduation she taught middle school in Miami. Jenny loved it and found that she connected with the students she taught. She still talks with several of them online.

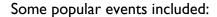
Jenny moved back to the Vancouver area and Elijah attended Head Start at EOCF's partner site, Innovative Services NW. She found out that Vern still worked for EOCF and came to visit him. Vern says he is very proud of Jenny and her accomplishments. Elijah is now in the gifted class at school and is the top student in math. He was in daycare before Head Start, but Jenny says there is no comparison to Head Start; he learned so much at EOCF, and the socialization and structure was very beneficial to his development.

Jenny has been working at EOCF for almost three years as a TFA at EOCF's Battle Ground and VECC sites. The TFA job is ideal for her since it combines her two loves: teaching and psychology. She wants to make an impact in other's lives. In addition to teaching, Jenny believes some of the most important work she does is supporting families. She wants school to be a safe place for them, so on home visits she is open and honest about her own past struggles. Jenny hopes this helps families know that they will not be judged. Families feel comfortable sharing their needs with her so that she can offer resources.

The community recognized the value of Jenny's contributions as well. She was named "Educator of the Week" by radio station K103.3 in December 2010. This honor recognizes outstanding service in the community provided by area educators.

Involving the Entire Family...

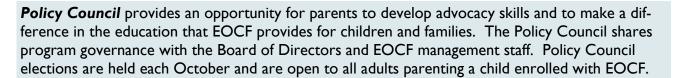
The involvement of families can have a powerful impact on a child. Research has shown that parental involvement in their children's education can result in a variety of positive outcomes including greater interest in school, better attendance, enhanced teacher-child relationships, and increased selfesteem. Staff at EOCF partner with parents/guardians to set family goals, develop connections to community resources, and create opportunities for family involvement through volunteering in the classroom, assisting with planning center events, participating in parent training opportunities, serving on EOCF Committees, and representing program parents as an elected member of EOCF's Parent Policy Council. EOCF coordinated over 100 family involvement events in 2010.



- Center events featuring EOCF's Class Clown Project, promoting resiliency skills through play
- "Discovery Day" science events
- "Oregon Zoo Day" family event

Stephanie Bates

- "Healthy Food, Healthy Families" classroom trainings (in partnership with WSU Extension)
- Family literacy events featuring storytelling, games, arts and crafts activities, and free books
- "How to Raise Emotionally Healthy Children" parenting education sessions



2009-2010 Policy Council Members

Josh Fully, Chair
Elaine Hull, Vice—Chair
Kevin Tallmadge, Treasurer
Brianna Bullick, Secretary
Surina Warren-Nash— EOCF Board Delegate
Corey Kassab— ECEAP State Delegate
Shellie Stokes— Head Start State Delegate
Debbie Jennerjohn— Community Representative
Jo-Ellen Wesley-Barber— PC Mentor
Sarah Akey

Alex Cabalona
Sara Contreras-Avila
Jaime Howington
Shannon Lindberg
Michelle McClanahan
Brenda Pintor-Perez
Kristen Schmidt
Trina Sturdevent-Boss
Josie Williams
Victoria Wood

Head Start and Early Childhood Education and Assistance Program

2007-2008 Program Year Enrollment	Funded	Actual	Monthly Average
Head Start Part-day	400	470	394
Head Start Full-day	85	158	81
Head Start Home-based	48	62	48
ECEAP	378	418	360
TOTAL	911	1108	883



EOCF operates two programs serving children ages 3-5, the federally-funded Head Start program and the Washington State-funded Early Childhood Education and Assistance Program (ECEAP). The goal of these programs is to prepare children for entry into public

schools. These programs actively recruit low-income families and children with disabilities and/or special needs. Head Start offers part-day part-year, full-day full-year, and home-based options, while ECEAP offers a part-day part-year option. Programs provide education for children and families, ongoing assessments, comprehensive healthcare, family involvement activities, access and referrals to social services, and 1/3-2/3 of children's daily nutritional needs. Of the children enrolled in Head Start, 91% received physical exams and 75% completed dental screenings.

Kindergarten Readiness

Each spring, several activities occur to help families transition their children to kindergarten. "Parent Nights" are held, where kindergarten teachers and school personnel talk about kindergarten and are available to answer parents' questions. Teacher-parent meetings and progress report reviews also help in the transition process. With parent permission, progress reports are sent to children's kindergarten teachers. In fall 2010, EOCF Head Start and ECEAP programs sent 541 children to twelve different local school districts.

The Creative Development Curriculum (below) shows the developmental steps toward mastering curriculum objectives for children ages 3-5. Each step describes a particular point in skill development. The chart represents the growth of kindergarten-bound children in fall of 2009 and in spring of 2010.

Fall 2009			Spring 2010					
Developmental Objective	Fore- runner	I	II	Ш	Fore- runner		II	Ш
Social-Emotional	3%	51%	44%	3%	0%	6%	51%	40%
Physical	0%	22%	60%	17%	0%	1%	24%	75%
Cognitive	4%	55%	39%	2%	0%	7%	59%	33%
Language	4%	52%	41%	3%	0%	11%	53%	35%
OVERALL PROGRESS	0%	51%	47%	2%	0%	5%	54%	45%

Early Head Start

Early Head Start is a federally-funded, community-based program offering home- and center-based models for pregnant women and low-income families with infants and toddlers (ages birth-3). Enrolled families and pregnant women/couples work with staff to develop a plan that is driven by family-identified strengths, needs, resources, and goals. The program's mission is simple: to promote healthy prenatal outcomes for pregnant women, enhance the development of very young children, and promote healthy family functioning. Of the children enrolled in Early Head Start, 87% received physical exams and 77% received dental screenings.

2007-2008 Program Year Enrollment	Funded	Actual	Monthly Average
Early Head Start Home-based	30	61	30
Early Head Start Center-based	56	117	49
TOTAL	86	178	79



Prenatal Education includes:

- Nutrition
- Typical fetal development, including the risks of smoking and drinking alcohol
- Labor and delivery expectation
- Postpartum recovery, including maternal depression
- Health promotion and assistance accessing services

Early Head Start offers:

- Nutritional assessments
- Developmental screening and assessments
- Social and emotional screening and observations
- Parenting support and education
- Support in completing well-child exams and dental screenings
- Support to families with special needs children
- Child growth and development education
- Health promotion and assistance accessing services

Early Support for Infants and Toddlers (formerly ITEIP)

Early Support for Infants and Toddlers (ESIT) is a Washington State-funded information and referral program that assists families in accessing early intervention services for children ages birth-3 with possible developmental delays. ESIT serves as the single point of entry for families into Clark County's Early Intervention Services and coordinates activities, services, and developmental screenings with other community service providers. If a child is screened and determined to be eligible for ESIT, his or her family will be assigned a family resource coordinator. ESIT's family resource coordinators are critical to families as they assist them in understanding their rights, coordinating services between multiple providers, and advocating on behalf of their children.

Clark County ESIT providers include Clark College Child & Family Services, Innovative Services Northwest Pediatric Therapy, Educational Service District 112, and Arc of Clark County's PRIDE for Kids.

2009-2010 Summary of ESIT Services

Number of children served with Individualized Family Service Plans (IFSPs)	342 299
Number of children on IFSPs (12/1 count)	287
Number of children referred for further evaluation	314



HotShots Youth Sports



HotShots Youth Sports provides basketball programs for Clark County youth grades I-6, under the direction of Richard Camp and Shannon LeBle. HotShots philosophy promotes children having fun while playing sports. Children also learn the importance of teamwork, instruction, fair play, and sportsmanship. Approximately 210 teams involving 2,000 children competed during the fall and winter basketball seasons, primarily from the Vancouver and Evergreen School District areas. A spring season is being added in 2011. Scholarships and fee waivers may be granted upon request to ensure that income is not a barrier to participation. Registration information is available at www.hotshotsyouthsports.org.

Other Programs

EOCF works in conjunction with several other local agencies to provide additional programs.

The **Welcome Baby** @ **Home** project (funded through Gates Foundation grants) was a collaboration with the Children's Home Society of Washington, serving parents of infants ages birth-12 months. This Universal Home Visiting Program was available to all Clark County residents through March 2010. The program provided up to three home visits and connected families with community resources based on identified needs.

Between October 2008 and March 2010, the project:

- Served 90 new families, with all 90 receiving referrals for community services
- Screened 54 new mothers for maternal depression
- Helped 88 families complete home safety checklists
- Completed 96 ASQ screenings on infants
- Served 57 families during 2nd and/or 3rd visits

ENcouraging Healthy Activity and Nutrition in Childcare Environments (ENHANCE) was a three-year pilot program aimed at improving healthy nutrition and physical activity in children ages 15 months—5 in a variety of childcare settings. Program goals included identifying barriers to physical activity and healthy nutrition, integrating wellness best practices, and providing support and resources to children and childcare providers.

A community collaboration, the ENHANCE Project partnered with 115 childcare providers serving over 600 children in 43 classrooms in 15 different childcare/early learning sites in Clark County. ENHANCE raised awareness, collected data, and conducted site visits to teach nutrition education and demonstrate age-appropriate physical activities.

ENHANCE was funded by the Northwest Health Foundation/Kaiser Permanente Community Fund grant from 2007–2010 and continues to present findings and best practices at local, regional, and national conferences and workshops.







EOCF serves children and families in Clark, Cowlitz, and Pacific Counties.

Head Start, Early Childhood Education and Assistance Program, and Early Head Start serve children in full-day full-year, part-day part-year, and home-based programs. EOCF also works with several partner sites within the communities it serves.

Administration

Physical: 10621 NE Coxley Drive, Suite 207, Vancouver, WA 98662

Mailing: PO Box 821110, Vancouver, WA 98682 Phone: (360) 896-9912 Fax: (360) 892-3209



Head Start Sites

Battle Ground

Battle Ground Center

Manor Center

Pacific County

Long Beach Center

South Bend Center

Vancouver

Clark College Center*

Ellsworth Center

Evergreen ECE Center (Blended)

Fruit Valley Center

Hazel Dell Center

Innovative Services NW Child Care* Learning Avenues Child Care Center* Orchards Center (Blended)

Prairie View Center

Sandra J. Odren Family Center

Sarah J. Anderson Center

St. Johns Center

Vancouver Early Childhood Center

YWCA - Y's Care Children's Program*

Washougal

East County Center

Woodland

Woodland Center

<u>Yacolt</u>

Yacolt Center

Early Childhood Education and Assistance Program Sites

<u>Ridgefield</u>

South Ridge Center (SWCCC)*

Vancouver

Burton Early Learning Center (SWCCC)* Learning Avenues Child Care Center* Minnehaha

Pleasant Valley Center (SWCCC)*

St. Johns Center

Vancouver Early Childhood Center (VECC)

Early Head Start Sites

Vancouver

Ellsworth Center

* Partner Site

Learning Avenues Child Care Center-McCoy*

Sandra J. Odren Family Center

Board of Directors

The EOCF Board of Directors shares program governance functions with the Policy Council. The board is a continuing body, made up of community citizens who have an interest in and a commitment to overseeing the management of EOCF. The board's membership represents the business, legal, educational, and social services communities of EOCF's service area and also has representatives who are parents of children formerly and currently served by EOCF.

2009-2010 Board Members

Jill Homme, Chair
Ed Turk, Vice-Chair
Lynn Valenter, Secretary-Treasurer
Surina Warren-Nash, Parent Policy Council Rep
Wayne Clemetson
Jan Jewett
Bob Mandelson

Harry Russell
Kathryn Smith
Jo-Ellen Wesley-Barber
Steve Leatham Ex-Officio

Steve Leatham, Ex-Officio

Sandra Odren

Tammi Olund

Rollin Perrigo

Audit Results

EOCF is required to report the results of its annual financial audit. For the fiscal year that ended October 31, 2009, EOCF was determined by the auditor to be in compliance with all requirements applicable to each of its programs. The audit firm used was:

Kern & Thompson, LLC (Certified Public Accountants) 1618 SW First Avenue, Suite 215 Portland, OR 97201-5708 (503) 222-3338

EOCF is also required to report annually on the results of the last triennial monitoring review by the Office of the Secretary of the US Department of Health and Human Services, Office of Head Start. The most recent monitoring review was completed in March 2009. All corrective actions have been performed satisfactorily.

The areas of noncompliance and subsequent corrective actions were:

- EOCF needed to update its valuation of donated space based on fair rental value of comparable space as established by an independent appraisal of comparable space. Corrective Action: The revaluation was accomplished satisfactorily.
- EOCF was not in compliance with requirements for age/weight appropriate safety restraints for children being transported by South Bend School District in one of our Pacific County sites. Corrective Action: Appropriate restraints were purchased and installed.
- EOCF needed to correct a limited number of inventory listings to assure that HHS's share of ownership (federal interest) was documented properly. Corrective Action: Inventory listings were corrected to properly reflect federal ownership of facility property.

Financial Information

Revenues and Support	Fiscal Year Ending 10/31/2009	Percentage
Head Start Program	5,426,923	44%
Early Head Start Program	1,230,942	10%
USDA (Child Care Food Program)	279,960	2%
Early Support for Infants and Toddlers Program (formerly ITEIP)	450,508	4%
Federal- Other	7,117	0%
Nonfederal- Other	436,750	4%
Washington State ECEAP Grant	2,536,103	21%
Washington State Child Care Subsidy	530,453	4%
Grantee In-Kind and Cash Match	1,329,915	11%
TOTAL	\$12,228,671	

Expenditures	Fiscal Year Ending 10/31/2009	Percentage
Personnel	6,233,735	51%
Fringe Benefits	2,029,344	17%
Travel	150,837	1%
Equipment	60,784	1%
Supplies/Goods and Services	673,774	6%
Contract Services	1,288,226	11%
Facility Constructions	7,873	0%
Other	152,738	1%
Depreciation	121,585	1%
In-Kind Expenses	1,329,915	11%
TOTAL	\$12,048,811	

Financial Information

Assets	Fiscal Year Ending
	10/31/2009
Net Assets at Beginning of Year	\$2,145,142
Net Assets at End of Year	\$2,325,002
Change in Unrestricted Net Assets	\$179,860

Proposed Revenues and Support	Fiscal Year Ending 10/31/2010*	Percentage
Grants	10,080,918	84%
Co-Pay/Subsidy	485,000	4%
Contributions	15,000	0%
Fruit Valley Funding	26,400	0%
Fees	120,000	1%
Miscellaneous	0	0%
Interest Income	0	0%
In-Kind/Match Revenue	1,262,032	11%
TOTAL	\$11,989,350	

Proposed Expenditures	Fiscal Year Ending 10/31/2010*	Percentage
Salaries and Benefits	8,503,457	71%
Travel	137,006	1%
Equipment	20,008	0%
Supplies	400,917	3%
Contract Services	1,485,326	12%
Construction	0	0%
Other	148,601	1%
In-Kind/Match Expense	1,262,032	11%
TOTAL	\$11,957,347	

^{*}Audit for fiscal year ending 10/31/2010 is not yet complete.

THANK YOU TO ALL OF EOCF'S FUNDERS AND COMMUNITY PARTNERS!

EOCF could not change lives without your support.

PRIMARY FUNDING SOURCES

Clark County Early Learning Fund (through SELF)

Gates Foundation (through SELF) HotShots Youth Sports Program

NW Health Foundation

State of Washington Departments of:

Early Learning

Office of Superintendent of Public Instruction

DSHS Division of Developmental Disabilities, Infant

& Toddler Early Intervention Program (ITEIP)

US Departments of:

Health and Human Services, Administration of

Children and Families

Agriculture

PARTNERS

ARC of Clark County

Associated Business Systems

Battle Ground Community United Methodist Church

Battle Ground Public Schools Biggs Insurance Services

Borders

Camas School District

Catholic Community Services

Children's Center

Children's Home Society of Washington SW Branch

CIGNA

Clark College

Clark County Department of Community Services

Clark County Department of Public Works Clark County Foster Grandparent Program

Clark County Health Department Clark County Community Network

Coastal Community Action

Columbia River Mental Health Services

Community Church of God

Community Foundation for Southwest Washington

Court's Kids

Department of Social and Health Services Division of Children and Family Services

Dress for Success Oregon Educational Service District #112

Employment Security

Evergreen School District #114

First Independent Bank Hilton Vancouver

Hockinson School District

Humane Society for Southwest Washington

Innovative Services NW

iO Credit Union

lo Foody's Catering

Kaplan Early Learning Company

La Center School District

Learning Avenues Child Care

Manor Evangelical Church

Messiah Lutheran Church

Miller Nash LLP

Naselle-Grays River School District

Nonprofit Network Southwest Washington Northwest Regional Educational Laboratory

Ocean Beach School District

Oregon Pacific Capital Management Corp.

Oregon Zoo

Pacific County Health Department

Portland Children's Museum Printing Expressly for You

Quill

Raymond School District

Reading is Fundamental (RIF) Ridgefield School District

Rusty Grape Vineyards

Salvation Army of Clark County

South Bend School District

Southwest Washington Child Care Consortium

Stockton & Associates, P.C.

Support for Early Learning and Families (SELF)

Umpqua Bank

Vancouver Business Journal

Vancouver Community Services Office

Vancouver Farmer's Market Vancouver Housing Authority

Vancouver Public School District #37

Vesta Hospitality

Vancouver Rotary Foundation

Washington State Department of Early Learning

Washington State University-Vancouver

Washougal School District Willapa Valley School District Woodland School District

YWCA